

A Global Food-Production Company:

Driving Growth Through Employee Empowerment



Challenge

A global food-production company is focused on increasing employee empowerment to drive growth in multiple markets. Clients are asking for faster speed to market and transparency, and employees need to work together at a new level without burning out. The company first looked at their management model and reorganized the way they were structured, and knew they needed something more.

The company began looking for a partner to deploy an empowerment model that translated into a common language for all employees.

Solution

FranklinCovey's *The 7 Habits of Highly Effective People*® work session was the perfect fit. The company began with a yearlong learning experience for their leadership team. The leadership team discussed how the *7 Habits*® established a common language and framework, and how the model embodies empowerment in a way employees can grasp.

The company is now in the midst of deploying a customized *7 Habits* program throughout the rest of the organization. The solution addresses specific internal challenges and resonates with every employee. Employees learn about principle-centered concepts including self-discipline, accountability, taking initiative, and commitment to stretch goals.

The company has created a learning organization where people feel empowered, valued, and good about what they do. Employees are continually stretching themselves and creating new opportunities for growth.

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Results

The company has created a learning organization where people feel empowered, valued, and good about what they do. Employees are continually stretching themselves and creating new opportunities for growth. Instead of only feeling accountable to their boss, the team feels empowered and accountable to themselves for driving growth.

The company is on track to reach their targeted growth goal in multiple markets.

About

The food-production company is a leading supplier of frozen-vegetable products to restaurants and retailers around the world. The company has been an industry leader for more than 60 years, supplies over 100 countries, and employs more than 6,000 people globally.

Industry

Food Production

Number of Employees

6,000+

Opportunity

A global food-production company focuses on employee empowerment to drive growth in multiple markets. With the help of FranklinCovey's The 7 Habits of Highly Effective People, employees are continually stretching themselves and the company is on track to reach their targeted growth goal.

Solution

7 Habits® Signature 4.0



The FranklinCovey All Access Pass® allows you to expand your reach, achieve your business objectives, and sustainably impact performance with unlimited access to FranklinCovey content. The pass comes complete with tools, assessments, videos, digital learning modules, and all of FranklinCovey's training courses—available Live-Online, On Demand, and Live In-Person.

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